

SIERRA MADRE NEWS

VOL. IX.

SIERRA MADRE, LOS ANGELES COUNTY, CALIFORNIA, FRIDAY, SEPTEMBER 3, 1915.

NO. 49.

NEW RULES FROM STATE COMMISSION

In a recent decision the state railroad commission laid down a set of rules governing relations of public utilities and their consumers. Much has been printed and more has been said about these rules, but mostly without exact knowledge of the facts. The printed decision of the commission has just come to hand and a synopsis of the rules is printed below.

Two of the most common errors spoken of in connection with the decision were the statements that meter deposits could not be required of consumers and that extensions must be made for electricity, gas and water service wherever there is a demand. Neither statement is in accord with the facts.

Deposits Reduced

Meter deposits will be reduced in amount from \$5 to \$2.50 when the decision takes effect on October 11. Outstanding meter deposits greater than that must be refunded. Where a consumer pays his bills regularly for the period of a year his deposit must be refunded with six per cent interest.

Charging of a bonus for extensions of water, gas or electric service will not be permitted hereafter. This, however, does not seem to interfere with the prevailing practice of requiring the consumer to advance the cost of the extension, the sum to be regarded as a loan to be refunded out of the revenue from the extension. There is nothing in the decision altering the established principle that extensions may not be required where the returns cannot be shown to justify the investment.

This investigation was instituted upon the Commission's own initiative with a view to establishing uniform practices among the various classes of utilities operating in this State as regards charges, deposits, contracts or guarantees for services, service connections, and extensions. The subject-matter was considered under four heads, namely, Service Charges, Service Connection Charges, Charges for Extensions and Modification of Rules, which subjects were divided into 18 subsections and after an exhaustive review of authorities, a table embodying 18 rules was approved by the Commission and established to become effective October 11, 1915. Briefly the rules established were as follows:

Service Charges

1. Utilities may require a prospective consumer to establish credit before rendering service, such credit shall be deemed established if the consumer (1) owns the premises; (2) makes a cash deposit; (3) furnishes a guarantee satisfactory to the utility; (4) has paid all bills promptly for a period of 12 months prior to the effective date of this order.

2. If a deposit be made it shall not exceed twice the average periodic bill of that particular class of consumers paying same, or for do-

mestic or residence monthly service, not to exceed \$2.50.

3. Consumers receiving service under other than cash deposits who default in payments may be required to guarantee future bills by cash deposits, though service can not be discontinued through lack of deposit, until the specified time has elapsed as required under notice of discontinuance clause.

4. Consumers with cash deposits defaulting in payment: Amount of bill may be subtracted from deposit and demand made that deposit be restored to the original amount, though service can not be discontinued until the deposit has been entirely absorbed and required time notice given.

Time Notice of Discontinuance

5. A written notice of discontinuance must be given consumers when bills are normally rendered monthly, of 15 days; weekly bills, 4 days; fortnightly bills, 7 days; over one month, 30 days.

6. No service can be discontinued account of nonpayment of bills for metered or measured service theretofore delivered.

7. Telephone utilities may extend telegraph and toll line service to all patrons or to the extent of such deposits as patrons may desire to make.

Unmetered Service

8. Utilities rendering service at flat rates may demand payment in advance for the period at which bills are normally rendered, but can not demand guarantees or deposits for service to be rendered in the future.

9. Time limits for discontinuance of unmetered service by written notice same as for measured service.

Return of Deposits

10. Deposits for measured service remaining unimpaired for twelve months shall be returned to depositor; upon closing accounts, balance of deposit, after all bills due have been deducted shall be promptly returned to depositor.

11. Six per cent interest shall be paid on all deposits for measured service excepting where such service is discontinued in less than twelve months.

12. Utilities shall not require consumers to sign contracts for service, excepting extensions in unincorporated territory which shall be open to further discussion, and in such cases in incorporated territory as the Commission shall direct, provided that this rule shall not prohibit the requirement of written applications for service.

Service Connections

13. Utilities shall make all service connections from their mains or lines along public highways to the property lines of prospective consumers abutting upon such highway, at their own expense, provided that this connection may be refused, subject to review by the Commission, if the utility believes such extension shall not be used for a reasonable period of time.

14. Cost of connecting or re-connecting service extensions may be provided for in the rules of the utility, by (1) charging directly to the new consumer, (2) prorating over periodic payments for service, (3) by merging into general operating expenses. No cancellation charge whatever shall be made.

Extensions

15. Utilities shall make all required street extensions in municipalities at their own expense excepting when such extensions appear to

TO RESUME STUDIES

Opening of College Year Draws Sierra Madre Students to Distant States

The annual migration of Sierra Madre's young people to the various centers of learning will begin next week. Miss Dorothy Camp has left for San Francisco where she will spend a month seeing the fair with her mother before returning to Mount Holyoke College, where she is attending school. With them are Mrs. Hamilton and Miss Theo. Hamilton, who have been visitors in Sierra Madre during the past summer. Miss Hamilton will go to Swarthmore College in Pennsylvania.

Laurance Nourse will leave Tuesday for San Francisco where he will spend a week looking over the Fair before returning to Davis, where he attends the university agricultural school. His father, C. C. Nourse, will accompany him as far as San Francisco.

Marshall Wright will leave Friday for Corvallis, Oregon, where he will study agriculture at Oregon Agricultural College. He expects to stop off for a short visit at the fair.

Miss Claribel Constant will attend the University of Southern California during the next school year.

GAS FOR EAST SIDE

Long Extension of Gas Main On East Grand View Is Completed

The extension of the Southern Counties Gas Company's main on East Grandview avenue, was brought to completion this week. Residents of that end of town will be receiving the benefit of the gas company's service as soon as the house connections can be put in. A gang of men has been at work for the last two weeks upon this extension, which runs from Canon and Grand View across the wash and will later be extended to the Vogel residence on the mountain side.

This is the longest extension the gas company has made since the system was originally installed and will serve a large number of homes.

OPPORTUNITIES FOR HOMESTEADS

A map of California, showing the designation of the enlarged homestead areas to June 30, has been prepared and issued by the General Land Office at Washington. There are many desirable homestead locations available at this time, which, in the course of a few years will become valuable property. A copy of this valuable map may be had free by sending a request to Congressman Charles H. Randall, Highland Park.

J. A. REED APPOINTED AS NIGHT WATCHMAN

J. A. Reed has been appointed Deputy City Marshal to fill the vacancy left when George Cox became City Marshal. Mr. Reed was selected from a number of applicants because of previous experience in this line and a general all-round fitness for the position. He was formerly janitor at the school house and has served as an extra night man on Saturday nights during the last two years.

be unreasonable or unduly expensive, the matter may then be submitted to the Commission.

16. In unincorporated territory the utilities shall make such reasonable extensions at their own expense as may be agreed upon with the applicant for service, provided that when an extension is deemed unduly burdensome, it may be referred to the Commission for informal adjustment.

17. When an applicant for service pays the whole or portions of the cost of an extension, it shall be considered as a loan to be repaid under non-discriminatory rules with interest at 6 per cent.

Modification of Rules

18. Utilities may establish uniform non-discriminatory rules more favorable to consumers than the rules herein prescribed. The rules herein established to take precedence over all other rules heretofore established which may be in conflict herewith. All rules and regulations filed by utilities inconsistent with the rules herein established shall be revised and refilled within sixty days. All deposits at present held by utilities from consumers who have paid all bills promptly for a period of twelve months last past, shall be returned to the depositors. If the rules herein established result in hardship when applied to any special facts, application may be made for modification.

TO REGISTER EARLY

School Pupils Are Urged to Register for Work On September 17

The public school of Sierra Madre will open for the fall term Monday, September 20th. All pupils should register on Friday, September 17th. The school building will be open for that purpose.

It is especially desirable that pupils who have never before attended school in Sierra Madre should register on that day, and bring their parents with them. It will give the teachers an opportunity to meet the new pupils and their parents and will give the new comers a chance to become better acquainted with their new teachers and surroundings and what will be expected of them.

LAUGH AT HUNTERS

Deer Make Sport of Nimrods Since Game Refuge Has Been Created

Local nimrods have not shown the usual enthusiasm about deer season since the powers that be have decreed a closed season in the mountains back of Sierra Madre. However, the deer are having a good time out of it. Disappointed hunters even go so far as to say the deer can read and, knowing they are safe, come right down into the town and josh them about the good old days.

Several cases have been reported of deer coming in the city limits. C. C. Montgomery said he saw one in his orchard on East Central and a number have been seen in E. W. Camp's place. Boys who have been back in the mountains say the deer are becoming so tame that they will come when called by name.

EDISON MANAGER IS MARCH COMPOSER

Sierra Madre friends of Fred Schwartz, district agent for the Southern California Edison Company, have known that he could make things "hum" in various ways, but few of them thought of him as an accomplished musician. While he has served several years as an orchestral performer, he is now devoting his talent to directing the Monrovia orchestra of about thirty pieces. He has lately written a march which he will dedicate to that organization and it will be performed the first time at a concert to be given soon.

JOHN BARNETT RETURNS TO HERTEL STORE

Returning to the store in which he entered the dry goods business thirty years ago, John Barnett becomes the active head of the Herman R. Hertel store, "Bon Accord," at 41-47 North Raymond, Pasadena. Upon the recent demise of Mr. Hertel, one of Pasadena's most substantial and respected merchants, a reorganization of the business became necessary. It was decided to continue the business under the name of the Herman R. Hertel Co. Mr. Barnett purchased an interest in and takes the management of the store. He will continue the same general policies laid down by Mr. Hertel with whom he started as a cash boy. After spending thirteen years there, Mr. Barnett became successively associated with large stores in Los Angeles and San Diego. He was for three years a member of the corporation and a director of the Ville de Paris.

The Hertel store was one of the advertisers in the first issue of the Sierra Madre News nine years ago, and has had a regular place in these columns ever since.

ORPHEUM STARS ARE VISITING RELATIVES

Miss Clark and Mr. Bergman, who will appear in "The Society Buds" at the Orpheum the next two weeks, are guests of Mr. and Mrs. "Tommy" McMahon during their stay in Southern California. Miss Clark is a sister of Mr. McMahon. They will reside in Sierra Madre during their Los Angeles engagement.

RED CROSS MEETING TO BE HELD TUESDAY

The regular Monday meeting of the Red Cross will not be held next week. On account of Labor Day it has been thought advisable to postpone the meeting until Tuesday, September 7th. Everybody who is interested in this work is cordially invited.

WANTED: FLOWER NAMES

Prof. Jepson Wants People to Give Names to Flowers of National Parks

"We must have more common names, more folk names, for the multitude of flowering plants in our National Parks," says Prof. W. L. Jepson, of the University of California. "By a folk name, I mean a name that has been given to the plant by the folk, by the people who have lived amongst the plants, and know them from their point of view. Of course the botanist has named practically all of the plants in the parks. He has given them scientific names, but these very rarely make an appeal to the people at large. When once you have folk names, then the interest in the flower fields will be very much greater. Take mountain misery, for example, which is found in the Yosemite Park and the Sequoia Park. That at once shows the flavor of the soil. There are many such names, but many more must be invented either by us or by the people who live in the mountains or live in the parks.

"I was coming down out of the mountains on a trip, and I had been studying what we botanists call *Callandria caulescens* var. *menziesii*, and I met some children that had in their hands a bunch of the flowers. I stopped and asked the children what they called the flowers. After some little hesitation they said, 'Kisses.' I asked them why they called them kisses, and they either would not or could not tell. But as I went on I heard the elder child say, 'That is a botany man, and he is always asking why.'

"You can not always tell why. Sometimes you just do things. A mountain name, like mountain misery, at once makes a strong appeal to the people. Common names indicate the way in which the plants have affected the people who live there, whether they are conscious of that or not.

"Imagine the thoughts of a person going to the meadows and seeing the mountain grass filled with shooting stars. I have seen as many as half a million shooting stars in one Sierra meadow. Now, when that plant becomes known it will become as famous as the edelweiss."

EPISCOPAL CHURCH

Regular services will be resumed at the Church of the Ascension on Sunday, September 5th, as follows: Sunday school, 9:45 a. m.; sermon and Holy Communion, 11 a. m. All are cordially invited.

HOME OF TRUTH

Devotional services at the Home of Truth, corner of Auburn and Carter, Sunday at 3:30 p. m. Everyone welcome. Service conducted by Harriet C. Hamor.

Sierra Madre Directory

CITY OFFICIALS

BOARD OF TRUSTEES—J. M. Beard, Chairman; Louis Dietz, Arthur Johnson, Jr., F. D. R. Moore, L. E. Steinberger. Regular meetings in City Hall, second and fourth Thursday evenings of each month. City Clerk, C. H. Perry; Attorney, C. C. Montgomery; Treasurer, Carlton J. Pegler; Marshal and Street Superintendent, A. M. Udell; Engineer, Wm. F. Dixby; Supt. Water Dept., Franklin Biederman.

BOARD OF HEALTH—Dr. R. H. Mackerras, Chairman; Franklin Biederman, Secretary; J. A. Osgood, A. N. Adams.

BOARD OF TRADE—Meets second Monday at 8 p. m. in City Hall. President, J. A. Osgood; Vice-President, H. T. Fennell; Secretary, E. F. Ballou; Treasurer, F. W. Nuetzel; Directors, J. A. Osgood, H. T. Fennell, C. J. Pegler, J. F. Sadler, H. N. Hawks, T. M. Webster, George B. Morgridge.

PUBLIC LIBRARY

SIERRA MADRE FREE PUBLIC LIBRARY—Central Ave., between Lima and Park. Open each weekday from 1:30 to 5:30 and from 7 to 9 p. m. Mrs. F. B. Wheatly, Librarian; Municipal Library board—George B. Morgridge, Chairman; Mrs. E. T. Pierce, Secretary; Mrs. L. E. Steinberger, H. J. Potter, J. A. Osgood.

FRATERNAL

SIERRA MADRE LODGE NO. 408, F. & A. M.—Stated meeting first Tuesday in each month. All visiting Masons welcome. Masonic Hall, Club House, West Central. Dr. R. H. Mackerras, W. M.; C. W. Jones, Secretary.

SIERRA MADRE CHAPTER, O. E. S., No. 229—Meets first Monday of each month in Masonic Hall, West Central, at 8 p. m. Visiting members welcome. Mrs. Sylvia Merrill, W. M.; Mrs. L. M. Coan, Secretary.

CHURCHES

CONGREGATIONAL CHURCH—Central Avenue at Hermosa. Rev. Fred Staff, pastor. Sunday School, 9:45 a. m.; morning worship, 11 a. m.; Junior Endeavor, 3 p. m.; Intermediate Endeavor, 4 p. m.; Christian Endeavor, 6:30 p. m.; evening worship, 7:30 p. m.; mid-week prayer meeting, 7:30 p. m.

CHURCH OF THE ASCENSION (Episcopal)—Dr. George H. Cornell, Rector. Residence, The Rectory. Phone Black 70. Sunday school, 9:45 a. m.; Morning Prayer,

BRIDGEPORT WAR ORDERS BIG PROBLEM

C. F. Gray returned home Saturday after an absence of five months in Bridgeport, Conn. Mrs. Gray came west with him as far as Alton, Ill., where she stopped for a visit of several weeks with her parents. California sunshine, even on the hottest day of the season, was entirely welcome to Mr. Gray, who says the summer in the east has been cold and foggy most of the time. Mrs. Gray reached Alton just in time for the big frost which hit the middle west and wrote later that she would never complain of the heat again if she could only have some California sunshine.

While in Bridgeport at the plant of the Singer Mfg. Co., Mr. Gray assisted in installing in some of the big eastern factories several of the high speed two-needle sewing machines which he developed some time since. The machine is now well launched and is finding a ready market among the manufacturers of various articles of clothing. He also left designs at the factory for a new special purpose machine of the "zig zag" type.

Mr. Gray was at Bridgeport during the recent strike trouble, and has seen a portion of the remarkable developments consequent upon the European war. Bridgeport has immense brass and other metal working establishments, besides the Remington Arms Co., and the U. M. C. ammunition plants. The two latter are under one control which has recently started entirely new factories which are being rushed to completion to take care of war orders.

As a result of the greatly increased number of employees needed for these factories and the building activity Bridgeport has been experiencing a growth unequalled even in California. Starting with a population of about 100,000, it is estimated that figure will be doubled within a year. The housing problem presented is a vital one. The city officials and employers interested have been trying to evolve some plan which would take care of the increase without resorting to the construction of flimsy, unattractive houses which usually accompany such a sudden population increase. It is a city planning problem of the first magnitude and presents an opportunity which will make or mar the city for many years to come.

Mr. Gray left on Wednesday for Chilea, where he will camp for a fortnight with A. N. Carter. Upon his return he is planning a wagon camping trip to Bear Valley in company with Greer Caskey.

LABOR DAY has been voted a holiday to be observed by the SIERRA MADRE MERCHANTS ASSOCIATION

PROFESSIONAL CARDS

R. H. Mackerras, M. D.

Office 154 W. Central Ave.
Phone Main 53 Residence
138 W. Central Ave.

LLOYD L. KREBS, M. D.

Office, 4 N. Baldwin. Phone Main 60
Hours: 11-12-23
Res. 72 W. Alegria Phone Main 111

DR. E. L. JACKSON

Physician and Surgeon
Phone Red 76
Office and Res. N. W. Cor. Auburn and Highland

George W. Groth

Physician and Surgeon
Osteopath
Black 74 282 San Gabriel Ct.

A. J. RUST

DENTIST
308 Higgins Building, Cor. Second
and Main, Los Angeles; office hours
10-12; 2-4. Office phone, Main 7011

A. J. CASNER

DENTIST
Hours 8 to 12 A. M.
Residence Phone Red 19
Cor. Baldwin & Central Green 100

LALLA FAGGE

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Pupil of Cesar Thompson, Brussels, and of
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Continental Insurance Co. of N. Y.
Policyholder Surplus \$15,999,832
Pays first and always 100 cents
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The Chase.
"Does he still follow art?"
"Yes. And it still eludes him."
Browning's Magazine.
Mean.
Miss Passe Have you heard of my
engagement? Miss Cutting—No—er—
who's the plucky man?—Judge.

WHAT'S DOING IN TOWN?

Miss Marjory Maughlin is spending the week-end at Catalina Island. George Bocklett spent several days this week with Mr. and Mrs. W. C. Constant.

Mrs. N. W. Tarr spent Saturday in Whittier visiting Mrs. Richard L. Smith.

Friends of Miss Sylvia Poole will be glad to learn of her rapid recovery from an operation for appendicitis.

Mr. and Mrs. G. H. Letteu are enjoying a two weeks' stay at Manhattan Beach.

H. S. Casad and family have arrived in Sierra Madre for an indefinite stay with Mr. Casad's father, S. S. Casad.

Mrs. Chas. Dimond and son Paul of Huntington Beach were the guests of Mr. and Mrs. W. P. Caley on Wednesday.

Mrs. Laura Stevenson returned on Monday to the Bishop's school at La Jolla, where she will resume her school duties.

Mrs. W. P. Caley and Miss Hilda Caley left on Wednesday for Santa Monica, where they will spend the month of September.

Mr. and Mrs. J. E. Randall and daughter Ruth of Hollywood were guests of Mr. and Mrs. George B. Morgridge for a week end outing at the Bailey Canyon cabin.

On Saturday, Mr. and Mrs. Louis Dietz leave for Ocean Park, where they will spend the month of September. Mr. Dietz will spend the week-end there and be in Sierra Madre at his office during the week.

Henry D. Estabrook, the well-known lawyer of New York City, was a guest of Mr. and Mrs. C. C. Montgomery on Friday. Mr. Estabrook has been mentioned as a possible Progressive candidate for the presidential nomination.

Dr. and Mrs. G. H. Cornell have returned to Sierra Madre after a month's absence. Part of the time they spent in visiting the fair at San Francisco and friends in Berkeley. Returning to the south, they spent two weeks at Ocean Park.

Miss Constance Crawley had for week-end guests this week Mr. and Mrs. De la Cruz and Mr. Orrin Johnson. Mr. Johnson has been engaged in moving picture work in Southern California, and will start east shortly where he will resume his work on the legitimate stage.

Mrs. W. H. Ingraham has gone to Cheyenne, Wyo., where she is visiting relatives. From Cheyenne she will go to Dickinson, N. D., where she will visit her brother. She expects to return about the first of November by way of Seattle, stopping at San Francisco.

Capt. and Mrs. J. A. Osgood left last week for their trip in the east. Going through the Panama canal as far as New Orleans, they will travel from there by train to Wellesley Hills, Mass., where they will spend most of the time save that taken up by the G. A. R. grand encampment at Washington.

This afternoon, Mrs. F. P. Baugh is entertaining a few friends informally with a kitchen shower, complimentary to Miss Dorothy Brown of the Sierra Madre Villa, whose marriage to Mr. Hix Thornburg of San Fernando will take place the latter part of this month. The guests will spend the afternoon hemming towels for the bride-to-be.

Friends of Miss Luella Curran, who was at one time a resident of Sierra Madre, will be interested to hear of her marriage to Mr. Irving Monroe of Lamanda Park, which took place at the Church of Angels on Thursday afternoon. Mr. and Mrs. Monroe left on Friday morning on the S. S. Queen for San Francisco where they will spend two weeks.

Wade Brunson has gone to Manhattan Beach for two weeks.

Donald Tarr is at home after a three days' automobile trip to Kingman, Ariz.

W. P. Caley and Miss Maybelle Caley returned from San Francisco the first of the week.

F. M. Hart left for San Francisco on Wednesday, in company with relatives with whom he will visit the expedition.

W. W. Bayard and family have returned from Huntington Beach, where they have been spending the summer.

Miss Alice Ball left on Tuesday for San Francisco, where she will spend a month visiting friends and the fair.

Mrs. W. B. Labb of Chicago, Ill., arrived this week to spend a month as the guest of Mr. and Mrs. Louis Dietz.

J. G. Blumer and family returned on Wednesday from Hermosa Beach where they have been spending the month of August.

Harvey Furneaux left on Monday for San Francisco. After visiting the exposition he will visit friends in San Jose and other places in that vicinity.

The Misses Zella and Geraldine Webster, who have been visiting their uncle, E. J. Webster, will return to their home in Spokane the last of this week.

Mrs. Benjamin Moody and daughter, Miss Marian Moody, who have been spending the summer with J. C. Dickson and family, left today for their home in Concord, Mass.

MERCHANTS WILL CLOSE FOR LABOR DAY

A poll of the Sierra Madre Merchants' Association showed almost unanimous approval of closing places of business and observing Labor Day as a holiday. As a result almost all of the business houses will be closed from Saturday night until Tuesday morning.

L. J. HOWARD IS CALLED AFTER LONG ILLNESS

L. J. Howard died Wednesday afternoon at his home, 148 Mountain Trail avenue, after an illness of about three years. Mr. Howard was 42 years old at the time of his death. He has resided in Sierra Madre most of the last eight years. His home was formerly in Chester, Vermont.

Death was the result of a fall which he sustained four years ago while employed as a carpenter and from the effects of which he was unable to recover.

He is survived by a widow living in Compton, and a father and mother who live at his old home in Chester, Vermont. The remains will be taken to Compton for burial.

STUDY INDIAN WORK

Santa Cruz Surf: The congress of the Indian Co-operative Association, also the congress of the Northern California Indian Association, having concluded their many successful sessions, Mrs. E. Wood Davis has returned to her home at Mount Hermon. Mrs. Davis is an active member of both associations. Her voice was heard more than once in the interest of the people she so dearly loves.

Mrs. E. Wood Davis is expected to arrive soon in Sierra Madre for a visit of a few weeks with her sister, Mrs. L. A. Littleton, and other old friends. She will be accompanied by her son, Loren N. Wood and his wife. Mr. Wood is a prominent attorney of New York City. He and his wife are making a flying trip through the west and to the expositions, but chiefly to visit his mother.

COURTESY AND CONSIDERATION FOR OTHERS SHOULD GOVERN

Officials of the Automobile Club of Southern California, America's mightiest automobile organization, have made up a set of suggestions which answer as the Hoyle of the highways.

With thousands of eastern motor-ing parties on Southern California's \$30,000,000 boulevard system, and everybody and his neighbor set on going to both fairs, it behooves the motorist to be courteous and considerate, according to the Auto Club. In order to help the good work along the club makes eight suggestions. Here they are:

1. Night driving: If using spotlight, courtesy calls for the motorist to deflect its rays to the right hand side of the road and downward while passing other cars.

2. Never cut corners, even though driving in the country. Cutting corners is dangerous, the sure sign of a reckless driver, and leads to many accidents.

3. Passing hospitals in the city or country, the motorist should proceed quietly. This means closed mufflers.

4. Do not destroy the beauty of the boulevards by leaving cans, bottles or newspapers along the highways.

5. Never leave bottles on the road or toss them over the rear of the tonneau.

6. "Cutting a machine," in Auto Club parlance, means to pass another car going in the same direction and turning in the road directly in front of it. Allow a reasonable time to lapse before resuming the right-hand side of the road. Particular care should be taken in this respect when passing horse-drawn vehicles. Also never "cut" a car unless intending to materially increase the pace being traveled by that machine.

7. Motorists should remember that pedestrians have an equal right with those in the car. Courtesy is due both from the motorist and the pedestrian.

8. "Courtesy of the road" should mean a consideration of the rights and feelings of others. To help a motorist in trouble means that some day the helper may become the helped.

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The Modern Croesus.

"Is he very wealthy?" we asked as the man with the diamonds zipped by in his motorcar.
"Goodness, yes!" friend answered. "He even has his own private breakfast food factory!"—Indianapolis Star.

His Nerve.

"So when Bella rejected Jack he went immediately and proposed to Maud?"
"Yes. But that wasn't the best of it. What do you think? He gave Maud an order on Bella for the engagement ring."—Exchange.

NOT A SIERRA MADRE MAN

The C. N. Gary mentioned recently in this and other papers as having been prosecuted for uttering bad checks is not a Sierra Madre man, though somewhat known here. He is a cousin of G. L. Gary and because of the similarity of names and the fact that he was mentioned as a nephew of Judge Gary of the U. S. Steel corporation, there was some misunderstanding as to his identity.

Transfer and Express

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3 Cans Campbell's Soup	35c
2 10c cans Yeloban Milk	15c
15c pkg. Quaker Oats	11c
15c pkg. Shredded Wheat Biscuit	11c
3 pkgs. Jello-O	25c
7 bars Cotton Ball White Laundry Soap	.25
6 bars A.B. Naptha Soap	25c

Specials for Saturday Only

1 lb. Best Creamery Butter	32c
1 lb Schilling's Best Coffee, reg. 40c	32c
7 lbs Bellflower apples, 4-tier	25c
1 doz. Qt. Mason Fruit Jars	55c
Shoulder of Lamb, the lb	13c

**CASH BEATS CREDIT
PHONE BLACK 12**

S. R. NORRIS, Prop. of the

Sierra Madre Dept. Store**Business Notice!**

Say Mr.—that new home you intend to build, let us consult you as to plans and costs. We can show you dozens of fine bungalows Mr. Thompson has built, both in Monrovia and Los Angeles. And Tucker knows how to decorate them in fine shape.

Thompson & Tucker

Builders and Contractors

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Office, Baldwin Ave., near P. E. Depot Residence Suffolk Avenue
Phone Blue 75 Phone Green 80



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Having installed a new power sewing machine especially designed for sewing such heavy materials as tents, awnings and auto tops we can now take care of all your needs in that line. We will take the measurements and make them up right in our own store.

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The News Printery

Low Fares East

The Summer Excursion-Sale Dates This Year are as follows:

September 2, 3, 8, 9, 22 and 23

Below are round trip fares to some principal points:

Baltimore	\$108.50	Minneapolis	\$73.90
Boston	\$112.70	New Orleans	\$70.00
Chicago	\$72.50	New York	\$110.70
Denver	\$55.00	Omaha	\$60.00
Ft. Worth	\$62.50	Philadelphia	\$110.70
Kan. City	\$60.00	St. Louis	\$70.00

Fares via Portland are higher. Above fares are good via El Paso, New Orleans, Kansas City, and via San Francisco and Ogden.

Going limit 15 days, return Oct. 31st. Liberal stopovers and choice of routes going and returning.



SOUTHERN PACIFIC

"The Exposition Line, 1915"

California Gold Output Is Near to the 50-Year Record

The total yield of mine gold in California in 1914, as reported by Charles G. Yale, of the United States Geological Survey, was \$20,653,496, an increase of \$246,538 over that of 1913. With the exception of one year—1883—the mine gold output of the state in 1914 was higher than it has been since 1864, 50 years ago.

The value of the entire mine output of gold, silver, copper, lead and zinc in California in 1914 was \$25,710,645, which is \$1,101,842 less than the value in 1913. The decrease is mainly due to the falling off of the production of copper brought about by the closing down of certain large properties soon after the outbreak of the war. Since the close of the year, however, these plants have resumed operations. There was an increase in the output of silver of 93,460 ounces, and of lead of 737,581 pounds, but the output of zinc declined.

In 1914 there were 658 properties reporting production, of which 318 were deep mines and 340 placers. The producing deep mines may be classified by metal product as follows: Gold, 277; copper, 19; silver, 7; silver-lead, 6; and lead, 9. Of the placer mines 105 were hydraulic, 60 dredges, 70 drift, and 105 sluicing or surface placer mines.

The two largest gold-producing deep-mine camps in the state are Grass Valley (including Nevada City), and Jackson, (including Sutter Creek), in Amador county, and it is the productiveness of these two districts that gives Nevada and Amador first and second rank, respectively in the quantity and value of gold produced in 1914. The largest gold producing mines on the Mother Lode are in the Jackson district where the 387,602 tons of ore were treated in 1914, yielding \$2,113,098 in gold and \$12,674 in silver, an average of \$5.48 per ton. In the Grass Valley and Nevada City districts, 267,618 tons of ore were treated, yielding \$2,997,405 in gold and \$25,868 in silver, an average of \$11.30 per ton in gold and silver. The most productive metal camp of the state is at Kennott, Shasta county, where the mines and smelter of the Mammoth Copper Company are located. From all the mines at and near this place 243,138 tons of ore were treated, yielding \$376,846 in gold, \$299,110 in silver, and \$2,411,323 in copper, a total of \$3,087,279, or \$12.70 per ton.

EXPLOITS OF ELAINE FOR PICTURE SHOW

The management of the picture show has announced the "Exploits of Elaine" beginning a week from Saturday night. This is a serial picture in fifteen episodes. The "Clutching Hand," another serial on the same plan, is announced for a later date. The usual Wednesday and Saturday night shows will be held until then.

5% DISCOUNT ON LAUNDRY

Buy a coupon book and get 5 per cent discount on your laundry. Books of \$3.00, \$5.00 and \$10.00 denominations.

MONROVIA STEAM LAUNDRY.

An Exception.

The professor looked profound. He extolled the wonders of nature. "The glorious sun makes all things grow," he asserted, axiomatically speaking. "How about teleles?" ventured the freshman.

Expensive Country.

Walter Eskimo—Don't you call on Kitty Igloo any more? Ralph Northstar—No. Every time I called she expected me to bring a seventy-five pound box of chocolate blubber.—New York Globe.

The Monrovia Steam Laundry is now giving Sierra Madre a daily service.

Love and Brains Lost.

Girl friends love one another. One day two of them met.

"Fred didn't blow his brains out because you jilted him the other night," said friend No. 1. "He came over and proposed to me."

"Did he?" replied friend No. 2. "Then he must have got rid of them in some other way."—Chicago News.

A Spelling Test.

Long ago some university professor, said to be President Elliot, produced a test sentence that would serve as an examination in spelling for old Noah Webster himself. "It is amusing to view the unparalleled embarrassment of a harassed pedlar or saddler, sitting on a cemetery wall and viewing the symmetry of a peeled potato, pomegranate or persimmon."

What was the origin of the "Black Watch" regiment and the name?

In 1730 six companies of highlanders were raised for the protection of Edinburgh and the following year were consolidated into a regular regiment, the "highland regiment," and were numbered the Forty-second. On becoming amalgamated the colors on their tartans were extracted, leaving only the dark green ground as a tartan, and from this they took the name "Black Watch."

In the Canary Islands.

Produce in the Canary Islands is never brought to market by cart or wagon load, but only in such quantities as a woman can carry on her head for six or eight miles. Household servants in the Canary Islands are paid \$3.50 to \$7 per month with food and lodging. They are difficult to get, the women preferring work in the fields or factories.

Safety.

Old Maid—Driver, I hope you will not run away with me. Driver—Oh, no, mum. I'm married.—Exchange.

A Sure Winner! Let Me Pitch For You!



Life is a game just like baseball, full of hits and outs. Let me help you beat Failure. I can fan him every time.

News Liners

LOST—Key ring with keys and whistle. Reward for return to City Hall. 49

WANTED—Work by strong man who is willing to do any kind of labor. Phone Black 17. 49*

WANTED—Board and rooms, or rooms without board for two. Address R. Box 6, care of News. 49

TO BUILDERS AND CONTRACTORS—A business building erected in Pasadena by parties who are willing to accept good real estate in payment for same. Box 176, Sierra Madre. Phone Black 21. 83. 47tf

FOR SALE—Clean, healthy rabbits. 297 W. Highland. Phone Green

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SATURDAY SPECIALS

Legs Lamb	.20
Pot Roast	.15
Hamburger Steak	.12½
Boiling Meat	.10
Spring Chickens, each	.50
Broiling Rabbits, each	.35
Pure Lard	.15
Leg Yearling Lamb	.18

We Close Monday

Swishre's Market

Green 42

The NEWS - Job Printing

When You Leave for Your Vacation



be sure and have your

**Waterman's
(Ideal)
Fountain Pen**

We carry a complete stock of this standard line. Call and let us suit your exact style of handwriting, in either the Regular, Safety or Self-Filling types.

The News Printery

"By the Post Office"

Why He Growled.

"The Browns have a new automobile." "That so?"

"Yes; aren't you glad?" "I can't say that I am particularly."

"You should rejoice in the success of others. I don't see why men act so gloomy when other people are getting on."

"You don't? Well, I'm Brown's tailor, and he still owes me for two suits."—Exchange.

Saluting Old Acquaintances.

A young author obtained permission from the celebrated satirist Piron to read to him a tragedy which was on the eve of being brought out. At every verse that was pillaged Piron took off his hat and bowed, and so frequently had he occasion to do this that the author, surprised, asked what he meant.

"Oh," replied Piron, "it is only a habit I have got of saluting my old acquaintances."—London Standard.

Breaking the News.

Mrs. Bingo (severely)—I should like to know where you were last night.

Bingo—Well, if the truth must be told, I was playing chess with Kingley, and, my dear, the last game I bet him a new bonnet for you against a new bonnet for his wife.

Mrs. Bingo—Yes, my dear, and who won?

Bingo—Well, you just wait until you see his wife next Sunday!—Exchange.

Too Crisp.

"You write in too solemn a way, young man," said the editor to the new reporter. "Try to be more crisp and humorous in your style."

That evening a fire broke out in a butcher's shop in the town, and the new member of the staff reported it as follows: "Mr. William Brisket, the well known butcher, has been losing flesh rapidly of late."—London Express.

Alleged Humor from All Around the Country

At the Asylum.



Visitor—How did he become crazy? Warden—He was one of these efficiency experts who thought he could get a hen to lay an egg on toast.—Boston Globe.

Heard In Every Family.



She—When we were first married you used to take me everywhere. He—I see. And now that we finally have our own home you never want to stay in it.—Pittsburgh Press.

What He Retained.



The Senior Counsel—I wonder why old Bigwad didn't retain us. The Junior Counsel—I heard him say something about preferring to retain a little of his fortune.—Exchange.

Experienced.



Merchant—Are you married? Applicant—No. Merchant—Then I'm afraid the salary would look small to you.—Boston Globe.

The Basic Objection.



"These social events are a deuced bore." "Well, on the other hand, look at the people you meet." "That's just my complaint!"—Pittsburgh Press.

THE SIERRA MADRE NEWS

GEORGE B. MORGRIDGE EDITOR AND PUBLISHER

An independent newspaper devoted to the development of Sierra Madre and to the dissemination of local news.
Official paper of the City of Sierra Madre.

PUBLISHED EVERY FRIDAY.

Subscription \$1.50 Yearly, in Advance
Single copies 5 cents; 50 cents a dozen.

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OFFICES ROOM G, KERSTING PLACE, Opposite Pacific Electric Station.
Telephone Black 42 (Either System)

NON-PARTISANSHIP NOT
NEW IN CALIFORNIA

(C. E. Young in California Outlook.)

There was a time, under the old convention system, when every city, county, and state official in California was elected as the nominee of some political party—the reasons for his choice being his membership in such party rather than his own merits as an individual. The change in this method of election commenced about 22 years ago when the city of San Jose adopted a charter providing for the non-partisan election of its city officials, a movement soon followed by practically every city in the state, until now all city officials are elected non-partisanly. The number of such non-partisan municipal offices runs well into the thousands, and no one now would ever consider for a moment returning to the former plan.

The direct primary law enacted in 1911 extended this principle of non-partisanship to judicial and school offices, thus covering nearly 800 offices, 17 of the number being state and district offices—namely, the state superintendent of schools and the state supreme and appellate courts.

The direct primary law, as amended in 1913, still further extended non-partisanship so as to include all county and township offices, thereby adding over 1500 to the non-partisan list, and making a total of over 2300 non-partisan offices provided by this law. In fact it would seem that the real "non-partisan law" was this primary law of 1913 rather than the one now being referendumed.

Yet so satisfactory have these laws proved in the cause of good government that no enemy of non-partisanship has had the hardihood to suggest withdrawing this principle from a single one of these 2300 offices.

In the new direct primary law (the so-called "non-partisan bill" now held up by referendum) the number of offices by which it is proposed to increase the present non-partisan list is exactly 131—11 state and district offices (as against 17 already non-partisan) and 120 legislative offices (as compared with 2300 offices, similarly local and already on the non-partisan list.)

Hence, it will be seen that this new law presents no novel principle, but merely provides a small but logical extension to a principle already well established and definitely approved in California. The present claim of the party politicians that this slight extension means disaster to national parties is, of course, absurd. If political parties in national affairs could be killed by non-partisanship in local and state affairs, they would have

been killed long ago. If they have been able to survive the thousands of municipal, county, and state non-partisan offices already in existence, they may safely be trusted to survive the hundred new ones here added.

It may be readily conceded that our national government is maintained upon a party basis and will probably remain so, but no greater fallacy was ever devised than the dictum that national parties depend for their existence upon the existence of similar parties in the state. On the contrary it would seem self-evident that those charged with the government of our local institutions should logically be chosen "because they are honest and careful men of business rather than because they hold Democratic or Republican views in national affairs."

The Code of Hammurabi.

The so-called "code of Hammurabi" was brought to light during the excavations on the site of Babylon and is looked upon as being one of the very oldest if not the oldest of all known records. It is believed to be at least 1,000 years older than the Mosale law. King Hammurabi reigned over Babylon about the year 2300 B. C., and the laws he inscribed on the clay tablets for the most part no doubt long antedate that time. The Mosale law is supposed to have been given to Israel about 1200 B. C., and it would appear, therefore, that the Hammurabi code has the much greater antiquity.—New York American.

It Looked Like a Stough.

"I'm a wit," said a maid, with a laugh, "For the fellows all laugh at my chaugh." She was scantily dressed, And the girl never guessed That the men had to laugh at her caugh.

Things to Worry About.

The saloons are closed on Saturday in Sweden.

Where is He?

About twenty-seven of Luke's readers have located the old fashioned man who plays the accordion. Good. But what has become of the nice young man who used to play the mandolin?

An Optimist.



"Do I have to go without me supper?"
"Oh, no. I trust that it will be postponed not more than a few days."—St. Louis Globe-Democrat.

Six Rules to Observe to Prevent
Disastrous Fires in the Mountains

RULES TO PREVENT MOUNTAIN FIRES

Precautions of the simplest kind would eliminate most of the loss resulting from forest fires, as shown by reports on the causes of the fires in the reserves last season.

Much could be accomplished by observance of the following six, simple rules:

1. Be sure your match is out before you throw it away.
2. Knock out your pipe ashes or throw away your cigar or cigarette stump where there is nothing to catch fire.
3. Don't build a camp fire any larger than is absolutely necessary. Never leave it even for a short time without putting it OUT with water or dirt.
4. Don't build a camp fire against a tree or a log. Build a small one where you can scrape away the needles, leaves or grass from all sides of it.
5. If you discover a fire, put it out if possible; if you can't put it out, get word to the nearest U. S. forest ranger or state fire warden just as quickly as you possibly can.

WHOM TO NOTIFY

A. N. Carter, Ranger, Phone Red 20, Sierra Madre.
A. M. Udell, Marshal, Phones Red 34 or Red 3.
Walter Zachau, District Ranger, Big Santa Anita Canyon.
Phone 206-2 bells, Sierra Madre.
T. W. Sloan, Division Ranger, Glendora, Phone 72.
R. H. Charlton, Forest Supervisor, Los Angeles; Main 2904 or 60011.

Gems In Verse

OLD FAVORITES.

LEXINGTON—1775.

NO Berserk thirst of blood had they;
No battle joy was theirs who set
Against the alien bayonet
Their homespun breasts in that old day.

THEIR feet had trodden peaceful ways;
They loved not strife, they dreaded pain;
They saw not what to us is plain,
That God would make man's wrath his praise.

NO seers were they, but simple men;
Its vast results the future hid;
The meaning of the work they did
Was strange and dark and doubtful then.

THEIR death shot shook the feudal tower
And scattered slavery's chain as well;
On the sky's dome, as on a bell,
Its echo struck the world's great hour.

THAT fateful echo is not dumb;
The nations listening to its sound
Wait, from a century's vantage ground,
The holler triumphs yet to come.

THE bridal time of law and love,
The gladness of the world's release,
When war sick, at the feet of peace
The hawk shall nestle with the dove!

—John G. Whittier.

THE AMERICAN FLAG.

WHEN Freedom from her mountain height
Unfurled her standard to the air,
She tore the azure robe of night
And set the stars of glory there;
She mingled with its glorious dyes
The milky lullaby of the skies,
And striped its celestial white
With streakings of the morning light;
Then from his mansion in the sun
She called her eagle bearer down
And gave into his mighty hand
The symbol of her chosen land.

Majestic monarch of the cloud!
Who rears't aloft thy regal form,
To hear the tempest trumpets loud
And see the lightning lances driven,
When strive the warriors of the storm,
And rolls the thunder drum of heaven—
Child of the sun! To thee 'tis given
To guard the banner of the free,
To hover in the sulphur smoke,
To ward away the battle stroke
And bid its blinding shine afar,
Like rainbows on the cloud of war,
The harbingers of victory.

Flag of the brave! Thy folds shall fly
The sign of hope and triumph high,
When speaks the signal trumpet tone
And the long line comes gleaming on;
Ere yet the lifeblood, warm and wet,
Has dimmed the gleaming bayonet,
Each soldier eye shall brightly turn
To where thy skyborn glories burn,
And as his springing steps advance
Catch war and vengeance from the glance;
And, when the cannon mounthings loud,
Heave in wild wreaths the battle shroud,
And gory sabers rise and fall
Like shafts of flame on midnight's pall;
Then shall thy meteor glances glow
And cowering foes shall sink beneath
Each gallant arm that strikes below
That lovely messenger of death.

Flag of the seas! on ocean wave
Thy stars shall glitter o'er the brave;
When death, careering on the gale,
Sweeps darkly round the bellied sail
And frightened waves rush wildly back
Before the broadside's foaming rack,
Each dying wanderer of the sea
Shall look at once to heaven and thee,
And smile to see thy splendors fly
In triumph o'er his closing eye.

Flag of the free heart's hope and home,
By axel heads to valor given,
Thy stars have lit the welkin dome,
And all thy hues were born in heaven,
Forever float that standard sheet
Where breathes the foe but falls before us;
With Freedom's soil beneath our feet
And Freedom's banner streaming o'er us!

—Joseph Redman Drake.

ALL IS WELL.

WHATEVER you dream with doubt possess,
Keep close it snug within your breast,
And lay you down and take your rest
Forget in sleep the doubt and pain,
And when you wake, to work again,
The wind it blows, the vessel goes,
And where and whither no one knows.

'Twill all be well. No need of care;
Though how it will and when and where,
We cannot see and can't declare
In spite of dreams, in spite of thought,
'Tis not in vain and not for naught,
The wind it blows, the ship it goes,
Though where and whither no one knows.

—Arthur Hugh Clough.

SERVING.

THE sweetest lives are those to duty wed,
Whose deeds, both great and small,
Are close knit strands of an unbroken thread.
Where love ennobles all.
The world may sound no trumpets, ring no bells;
The book of life the shining record tells.

Thy love shall chant its own beatitudes
After its own life working. A child's kiss
Set on thy sighing lips shall make thee glad,
A sick man helped by thee shall make thee strong.
Thou shalt be served thyself by every sense
Of service which thou renderest.

—Elizabeth Barrett Browning.

RENCONTRE.

TOLLING across the Mer de Glace,
I thought of, longed for thee;
What miles between us stretched, alas!
What miles of land and sea!

MY foe, undreamed of, at my side
Stood suddenly, like fate,
For those who love, the world is wide,
But not for those who hate.

—Thomas Bailey Aldrich.

The KITCHEN
CUPBOARD

GRIDDLECAKES.

•FEAT.FAST MENU.
Stewed Prunes.
Four Milk Griddlecakes.
Buttered Toast.
Tea, Coffee or Milk.

SOUR Milk Griddlecakes.—Mix one egg, well beaten, with one cupful sour milk, half teaspoonful soda, quarter teaspoonful salt and cupful and a quarter of flour. Drop spoonful by spoonful on hot griddle. Brown well on one side. When puffed full of bubbles and cooked on edges turn and cook on the other side.

Other Recipes.

Soft Shell Crabs.—Clean crabs and sprinkle with salt and pepper. Dip in eggs and crumbs. Fry in deep fat and drain. They will rise to the top while frying and should be turned. Serve with tartare sauce.

To Clean a Crab.—Lift and fold back the tapering points which are found on each side of the back shell. Remove spongy substance that lies under them. Turn crab on back and with a pointed knife remove the small piece at the lower part of the shell which ends in a point.

Banana Cream Cake.—Reduce two or three ripe bananas to a fine pulp. Add a few drops of lemon juice and sweeten to taste. Just before serving add the stiffly beaten white of an egg. Serve in punch cups or small stem glasses with a candied cherry and a dash of grated nuts.

Asparagus Salad.—Drain and rinse stalks of canned asparagus. Cut a few rings from a bright red pepper. Place three or four stalks of asparagus through each ring. Arrange on lettuce leaves and serve with French dressing.

Dandelions.—Wash thoroughly, remove roots and drain. Cook one hour, or until tender, in a small quantity of salted boiling water. Season with butter, salt and pepper. Serve with vinegar.

Pulled Bread.—Remove crusts from a loaf of freshly baked bread. Pull the bread apart until the pieces are the desired size and length. This is best done by using forks. Cook in a slow oven until pieces are delicately brown.

Cheese Sticks.—Cut bread sticks in halves lengthwise. Spread thinly with butter. Sprinkle with grated cheese, seasoned with salt and pepper. Bake until delicately browned.

—Anna Thompson

Our Submarine, the Holland.

An ignominious end marks the career of the Holland, the first modern submarine owned by this country. Perfected by John J. Holland, the little vessel was sold to the government a number of years ago. The craft was fifty-three feet in length, with a displacement of seventy-five tons, compared with the modern submarine of 1,000 tons which the government has decided to build. One of the features of the boat was the aerial gun in the bow, which could throw a shell of high explosives nearly a mile. All that remains of the Holland lies filled with sand and water in the Delaware river. —Argonaut.

Definitions.

A good old friend—One we haven't seen much of for a long time.

Ennui—The wrapping paper that comes along with a parcel of wealth.

Kindness—An invitation to impostors.—Judge.

Mounted.



His Defense.



The Floor Manager—You're knockin' down. I've been watchin' you, an' you've failed to ring up the last four sales you've made.

The Salesman—But the going on my cash register isn't in tune with the next section, and the discord is very distressing.—Exchange.

HARDWARE

Phone 98

Sierra Madre
Hardware Co.The business of
Herman R. Hertel

in Pasadena has been reorganized under the name of
Herman R. Hertel Co.

The estate of Mr. Hertel will continue the business.

John Barnett is the manager. Mr. Barnett has bought an interest in the business, which will be conducted on the same high plane that marked its twenty-eight years of ownership under Mr. Hertel.

Changes made necessary through the incorporation compel a readjustment of stock.

To accomplish this quickly a

15-Day Reorganization Sale

will be held, commencing September 1, in which you will get values altogether out of the ordinary.

Come expecting unusual reductions in every department.

Herman R. Hertel Co.

41-47 N. RAYMOND AVENUE

PASADENA

\$800

A first class lot cheap—100x190, south front, one block to post office, street work done. Come and let us show it to you

Andrews & Hawks

Exchange 2

27 N. Baldwin

ORANGE EMPIRE TROLLEY TRIP
THROUGH THE "KINGDOM of the ORANGE"

\$350 PAYS ALL
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Including All Side Trips and
RESERVED SEAT

Los Angeles to
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